



Wilkinson Boulevard
3333 Wilkinson Blvd.
Charlotte, NC 28208
www.cwwilliams.org

MEDIA ADVISORY & PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

Date: September 30, 2024

Contact: Jennifer Fuentes

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THE C.W. WILLIAMS COMMUNITY HEALTH CENTER, INC. GRAND RE-OPENING RIBBON CUTTING CEREMONY 3333 WILKINSON LOCATION

What: The C.W. Williams Community Health Center, Inc. (CWWCHC) Re-Opens their Original Location

Where: 3333 WILKINSON BLVD., Charlotte, NC 28208

When: THURSDAY, OCTOBER 3, 2024, 4:30PM am to 6:30PM

Info:

- Elected Officials will be present at 4:30 PM for a short program. The following elected officials have RSVP's that they plan to attend: US Congresswoman Alma Adams, District 12, NC Rep. Becky Carney, District 102, NC Rep. Carolyn Logan, District 101, NC County Commissioner Vilma Leake, Charlotte City Councilwoman LaWana Mayfield at Large and Mecklenburg County Sheriff Garry McFadden.

- Ribbon Cutting and Tour of the New Building

- **See attached 30-second Public Service Announcement (PSA). The media is invited to attend.**

Why: This is a commemorative and unprecedented time for the 1st Federally Qualified Health Center (FQHC) in Charlotte, North Carolina. For nearly 45 years, The C.W. Williams Community Health Center, Inc. (CWWCHC) has remained a reliable source of care for marginalized communities with nowhere else to turn for affordable, high-quality care and service.

This Grand Opening Celebration is to honor Dr. C.W. Williams legacy and our commitment to continuity of care. We will improve patient access to reduce health inequities, often influenced by social determinants of health. CWWCHC will continue to address chronic disease prevention, healthy living, healthy environments, healthy pregnancies, HIV, mental health, substance use disorders, violence prevention, and uncontrolled and persistent outbreaks of infectious diseases.

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About The C.W. Williams Community Health Center, Inc.

The C.W. Williams Community Health Center, Inc. (CWWCHC) is a 501(c)(3), non-profit Federally Qualified Community Health Center founded by the late Dr. C.W. Williams and friends in 1980 to ensure that underserved patients receive high quality healthcare. CWWCHC provides primary and preventive medical & dental care, mental health counseling, substance use disorder counseling and treatment, comprehensive HIV/STI testing and specialty care, women's health, pediatric healthcare, Maternal & Child health, on-site pharmacy services, community outreach and free patient transportation services. Each year, CWWCHC treats over 15,000 patients, representing over 30,000 patient visits.

We want you to be healthy!

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**SAMPLE 30-SECOND PUBLIC SERVICE ANNOUNCEMENT
GRAND RE-OPENING RIBBON CUTTING CEREMONY
3333 WILKINSON LOCATION**

Contact: Jennifer Fuentes, Executive Assistant
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30-Second Campaign #1: Grand Re-Opening Ribbon Cutting Ceremony for 3333 Wilkinson Blvd., Charlotte, NC 28208

Date: Thursday, October 3rd, 2024, 4:30pm – 6:30pm

The C.W. Williams Community Health Center Celebrates their Grand Re-Opening on October 3rd, 2024, from 4:30pm – 6:30pm. This unprecedented event begins at 4:30PM at 3333 Wilkinson Blvd., Charlotte, NC 28208.

Elected Officials in Attendance who join the Board of Directors & CEO are: The Honorable Congresswoman Dr. Alma Adams, Representative Becky Carney, Representative Carloyn Logan, Commissioner Vilma Leake, City Councilwoman Lawanna Mayfield, Mecklenburg County Sheriff Garry McFadden.

30-Second Campaign #2: COMMUNITY Grand Re-Opening of the Federally Qualified Health Center (FQHC), 3333 Wilkinson Blvd., Charlotte, NC 28208

Date: Monday, October 7th, 2024, 4pm to 7pm

Join C.W. Williams on October 7th, from 4 pm to 7 pm, to celebrate their Grand Re-Opening with the entire Community. There will be Music, Activities, and other goodies. Welcome C.W. Williams Community Health Center's return to 3333 Wilkinson Blvd. Bigger, Brighter, Better just for you! FOR FURTHER INFORMATION PLEASE Call 866-CWW-4-YOU that's (866-299-4968).

30-Second Campaign #3: Re-Opening of the 1ST Federally Qualified Health Center (FQHC) IN CHARLOTTE, NC BEGINS OCTOBER 8TH AT 8:30AM for 3333 Wilkinson Blvd., Charlotte, NC 28208

Date: Tuesday, October 8th, 2024, at 8:30am

The C.W. Williams Community Health Center REOPENS its brand-new doors on Tuesday, October 8th, 2024, at 3333 Wilkinson Blvd. Make your appointments today. Call 866-CWW-4-YOU that's (866-299-4968).

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