



3333 Wilkinson Blvd.
Charlotte, NC 28208
www.cwwilliams.org

June 10, 2024

Dear Friends of CWWCHC,

It is with great joy and enthusiasm that I write to you on behalf of The C. W. Williams Community Health Center, Inc. (CWWCHC) to share information on our new medical facility construction project. As we celebrate over 45 years of providing high quality healthcare and support services to the community, this project honors our past while we build and prepare for our future. Indeed, CWWCHC is in a dynamic phase in our history. In addition to the opening of our new medical facility, we have experienced significant staff growth, expanded our mobile medical and dental programs, increased HIV testing and treatment services, launched a Maternal & Child Health initiative, and established a Family Medicine Residency teaching program. Our future is auspicious, and we are inspired by the hard work, vision, and faith of our founders who insisted on equitable care for all.

Today, we carry that vision forward. As a Federally Qualified Health Center (FQHC), designated Patient-Centered Medical Home (PCMH), and healthcare safety net, CWWCHC fills a unique role in reducing burdens on hospitals by providing high quality, culturally sensitive services for more than 13,000 unique patients annually who come to us from throughout Mecklenburg and surrounding counties. Many of these patients face cultural, economic, and geographical challenges to accessing the care they and their families need. Often, they have no health insurance and are living in poverty. Some even have to choose between eating, seeing a doctor, or paying for life-saving medication. Unfortunately, our mainstay building located at 3333 Wilkinson Boulevard suffered numerous site and infrastructure issues that negatively impacted the patient experience and threatened patient and staff safety. To address these issues and position our organization for future growth, our leadership and Board of Directors have embarked on a capital project to construct a 17,700 square foot, state-of-the-art medical facility.

Now more than ever, the healthcare landscape is shifting and CWWCHC's must pivot with this change. Our patients and our staff deserve a facility that has sound, safe, and reliable infrastructure. They also deserve to reap the benefits of medical technology that is on par with other medical practices. With our new medical facility, CWWCHC will be able to support increased patient capacity while attracting world-class providers who share our vision of quality care for everyone, regardless of their background or financial circumstances. Scheduled to open August 2024, the new facility also will help improve the overall health of our community and increase affordable services available for our most vulnerable populations. Please reference the attached building renderings.

What began as an \$8 million construction project has evolved into an \$11.6 million undertaking, due in no small part to delays and supply shortages experienced during the COVID-19 pandemic. Our community is stepping forward to help make the new medical facility a reality, but we also need your help. Our wish is to create a public and enduring record of our generous supporters. Accordingly, select areas of the future facility have been earmarked for commemorative and memorial naming purposes. For your review, attached is a proposal summarizing the project and naming opportunities. These opportunities represent the chance for you to help write a remarkable chapter in our organization's story, thereby becoming a significant part of our community's legacy for years to come.

At this time, we therefore respectfully ask for your consideration of support through a naming opportunity and would like to schedule a time to meet with you to review the legacy options. Someone from our office will be in touch with you in the near future. In the meantime, should you have any questions, please feel free to contact me directly via cell 407-913-5362 or email, dweeks@cwwilliams.org.

Sincerely,

Debra Weeks, Chief Executive Officer

Healing Heart, Mind & Soul!

dweeks@cwwilliams.org | P/704.391.0819 | F/980.335.0504 | www.CWWilliams.org

NAMING OPPORTUNITIES

THE NEW C.W. WILLIAMS COMMUNITY HEALTH CENTER OPENING AUGUST 2024



**3333 WILKINSON BLVD
CHARLOTTE, NC 28208**

MEMORIAL & NAMING OPPORTUNITIES



Be a part of a multi-million dollar investment in our community and leave a lasting legacy for future generations!

The following list represents the chance for individuals, families, and businesses to help write a remarkable chapter in CWWCHC's story, becoming part of the community's legacy for years to come. You may take this special opportunity to honor the memory of a deceased loved one, honor a loved one still living, or create a public and enduring record for yourself or your organization. (Values indicated do not represent actual construction costs.)

NAMING OPPORTUNITY	NAMING VALUE
Main Lobby - First Floor <i>Open, light-filled main floor lobby includes receptionist area and Coffee station. Inclusive of donor signage.</i>	\$1,500,000
Women's Health & Pediatric Wing <i>This 2nd floor wing includes waiting areas, children's play area, and exam rooms. Inclusive of donor signage.</i>	\$1,000,000
Dental Clinic <i>State of the art Dental Clinic with 6 operatories for adult and pediatric services. Inclusive of donor signage.</i>	\$750,000
Pharmacy <i>The 1st floor Pharmacy includes both inside and drive-through services. Inclusive of donor signage.</i>	\$500,000
Arbor Trellis <i>Free-standing arbor trellis will be located in the outdoor seating area. Inclusive of donor plaque.</i>	\$350,000
Board Room / Multipurpose Room <i>2nd floor Board/Multipurpose Room will be used for board and community meetings. Inclusive of signage.</i>	\$250,000
Nutrition Center <i>2nd floor Nutrition Center with kitchen will be used for patient/community nutrition sessions. Includes signage.</i>	\$200,000
Community Benches <i>Outdoor benches will enhance campus aesthetics and provide attractive seating. Inclusive of donor plaque.</i>	\$3,000 each
Memorial Brick Installation <i>Engraved bricks will be featured in a unique design to remember or recognize special loved ones.</i>	\$500 each

Gifts of \$75,000 or larger may be paid in installments over up to 3 years. For more information, call 704-971-1482.

