

## Maternal Health Services

Did you know maternal health in the United States every 100,000 births, 32 women lose their lives? In North Carolina, 44 of 100,000 mothers do not make it through childbirth alive. For birthing women of color, the odds are 3 to 5 times more likely to experience negative health outcomes or die from preventable maternal health issues. The C.W. Williams Community Health Center is determined to make a difference and change for the better.

In addition, to our highly qualified maternal care team and services, you will have access to the **EMMBRACE** program: Empowering **M**inority **W**omen to **B**elieve and **R**eceive **A**ccess to **C**are Equity.

### Our Objectives

- Reduce disproportionately higher rates of maternal health disparities among minority women.
- Improve maternal and child health outcomes by increasing access to care in under-resourced populations in Mecklenburg and surrounding counties.
- Create and implement evidence-based innovative interventions to address the disparities that can be scaled and replicated.

### Our Services

#### Maternal Health Patient Advocacy and Training Institute

- 1-on1 support with our trained maternal community health workers and advocates
- Educate our patients by providing relatable information through community workshops
- Provide tailored plans to fit your individual health care needs
- Assistance with navigating referrals and community resources

#### Maternal Health Community Resource HUB (Local Neighborhood Sites)

- Provide maternal and infant supply items (while supplies last)
- Increase access to maternal and integrative medical care
- Additional educational information

#### Current HUB Locations with Maternal Supplies, Access to Mobile Maternal Care, Other Medical Services and Community Resources:

Clinton Chapel AME Zion	1801 Rozzelles Ferry Rd, Charlotte, NC 28208	Tuesdays 10 – 2 pm Saturdays 11 am – 1 pm
New Creation Baptist Church	344 S Hoskins Rd, Charlotte, NC 28208	Saturdays 10 am – 2 pm
New Covenant Bibleway/By His Stripes	1321 Capps Hill Mine Rd, Charlotte, NC 28216	Monday and Wednesdays 10 am – 2 pm <i>or By Appointment</i>
Greater Bethel AME	5232 The Plaza, Charlotte, NC 28215	2 <sup>nd</sup> and 4 <sup>th</sup> Fridays 12 – 1 pm

***\*Plans to expand in 28205, 28206, 28213 and 28110 (Union County) areas.***

## Mobile Maternal Health Services

- Provide our patients with mobile maternal health services in local neighborhoods.
- Connecting patients to additional services such as medical, dental, counseling, HIV/AIDS Prevention, Transportation (registered patients), Remote Patient Monitoring, Traditional Chinese Medicine (Acupuncture) and Pharmacy services.
- Reduce barriers to medical access

### Program Offers:

- Maternal Community Health Workers and Advocates available to assist you personally with needed resources and services.
- Mobile Maternal Care Bus available in your community for your convenience with an OB/GYN, Nurse Practitioner and Medical Assistant.
- Nutritionist available to assist with health monitoring, food plans and support for you and your baby.
- Doula Support Services, Birthing and Home Visits (**Offering FREE Services for 10 Patients**)
- Welcome packages for New EMMBRACE Patients with gift items and maternal education material
- Quarterly Baby Showers – Raffles, Games and Gifts
- Baby Bucks Shopping Event – Maternal and Baby necessity items (Points Program)
- Bi-Weekly virtual and in-person Workshops (Maternal/Paternal and Real Life Topics)
- Monthly Newsletter from the *EMMBRACE Little Cuddles Corner*
- Join the Parent Advisory Council – You have a Voice and We are Listening!
- Community POP-UPS offering Mobile Maternal Services (Pre-registered or Registered Walk-up)

### **Our Focus**

*To Educate, Navigate and Advocate.*

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**To register** for C.W. Williams Community Health Center's Maternal Health Services, **call 704-393-7720 (Press 1 for Call Center)** or visit [cwwilliams.org](http://cwwilliams.org). For more information or questions regarding the EMMBRACE program, **call 980-335-0496** or **email** at [EMMBRACE@cwwilliams.org](mailto:EMMBRACE@cwwilliams.org)

We are dedicated to supporting you every step of the way... through pre-conception, pre-natal, perinatal and postpartum care. Thank you for allowing us to be a part of your journey!